

David Heavrin-Brown

From: "David Heavrin-Brown" <info@heavrinbrown.com>
To: <info@heavrinbrown.com>
Sent: Tuesday, December 14, 2004 7:37 AM
Subject: Wisdom from your Webmaster

You are receiving this email from Heavrin-Brown Consultants because you are a valued client. To ensure that you continue to receive emails from us, add info@heavrinbrown.com to your address book today. If you haven't done so already, click to [confirm](#) your interest in receiving email campaigns from us. To no longer receive our emails, click to [unsubscribe](#).

Wisdom from your Webmaster

14 December 2004

Dear David,

It is important for me to keep you apprised of information that is crucial to performing business online in a safe and productive manner. So, I have created this newsletter, that I will publish occasionally, to inform you of issues that I feel are important in our day to day dealings on the internet.

Phishing - The Internet as Rod & Reel... don't take the bait.

In the world of computing, but more so in the scheming underbelly of the internet, **Phishing** is the luring of sensitive information, such as passwords and other personal information, from a victim by masquerading as someone trustworthy with a real need for such information. As in the case of the e-mail I am going to use as an example.



The image to the right is a thumbnail of a screenshot that I took of just such a message. Clicking on the image will open a larger screenshot containing important clues you can use for identifying a phishing e-mail. You will see that the sender is trying to redirect me to his own server where he hopes I will freely enter my account information believing that I am at my bank's web site.

Another type of phishing e-mail is one where you are tricked into clicking on a link that will take you to a page where a **trojan virus** is waiting for you to install. It could be disguised as a security update for your browser, when in actuality, it is a little program that will scan your computer for personal information to send back to its creator. An example of just such a security alert scam can be found at this [PC Magazine link](#).

Remember, it's good practice to always think before you click when the link in question is in an e-mail that might not actually be from the place it claims to be. Safe is always preferable to sorry. We at Heavrin-Brown Consultants are

here to answer any questions you might have... no matter how large or small.
YOU are the reason we are here.

Sincerely,



David Heavrin-Brown
Heavrin-Brown Consultants

email: dave@heavrinbrown.com
phone: 734.327.4125
web: <http://www.heavrinbrown.com>

[Forward email](#)

 **SafeUnsubscribe™**

This email was sent to info@heavrinbrown.com, by info@heavrinbrown.com
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Powered by



Heavrin-Brown Consultants | 2232 South Main Street #356 | Ann Arbor | MI | 48103